

**EAST Search History****EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	("5600364".pn. "6738978".pn.) and simulated	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 15:31
L2	2	("5600364".pn. "6738978".pn.) and currently	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 15:34
S1	38	freeman.in. and "725".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 12:08
S2	12868206	@ad<="19921201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 12:09
S3	11	S1 and S2	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 12:09
S4	5	S3 and (commercial ad advertisement)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 12:18
S5	69	wachob.in.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 14:02
S6	12868206	@ad<="19921201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 14:02
S7	29	S5 and S6	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/23 14:02

S8	49	banker.in. and "725".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 12:39
S9	12868206	@ad<="19921201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 12:39
S10	4	S8 and S9	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 12:39
S11	0	S10 and (transparent translucency translucent see adj through)	USPAT	OR	ON	2009/03/26 12:41
S12	2	S10 and (epg program adj guide)	USPAT	OR	ON	2009/03/26 12:42
S16	4330	(ad advertisement commerical) same history	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 16:37
S17	12868206	@ad<="19921201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 16:38
S18	51	S16 and S17	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 16:38
S19	3	S18 and "725".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 16:38
S20	14740	(demographic profile) same history	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:39
S21	11	S17 and S20 and "725".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:39
S22	10	S17 and S20 and "348".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:45

S23	452	S17 and S20	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:47
S24	444	S23 NOT (S21 AND S22)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:47
S25	6428	(viewer user subscriber customer) with (demographic profile) same history	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:48
S26	33	S17 and S25	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:48
S27	3453	(viewer user subscriber customer person) with profile with history	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:56
S28	17	S17 and S27	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:56
S31	3207	infer\$3 with (profile demographic characteristic) and S17	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:58
S32	48	S31 and ("725".clas. "348".clas. "370".clas. "709".clas. "705".clas.)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 17:59
S33	315	(infer inferred) with (profile demographic characteristic) and S17	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 18:00
S34	16	S33 and ("725".clas. "348".clas. "370".clas. "709".clas. "705".clas.)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 18:01
S35	5	viewer adj profile and S17	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 18:02

S36	839	demographic with sample	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:09
S37	12	S17 and S36	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:09
S38	979	sample with profile and (TV television)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:11
S39	79	S17 and S38	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:11
S40	1263	725/9-21.cds.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:12
S41	139	S17 and S40	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:12
S42	1774	725/32-35.cds.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:14
S43	71	S17 and S42	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:15
S44	9	S43 and history	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:15
S45	3	infer near5 viewer and S17	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:18
S46	13740005	@ad<="19931202"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 19:19

S47	2	"5600364".pn.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:25
S48	3	"5600364".pn. "6738978".pn.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:25
S49	2	("5600364".pn. "6738978".pn.) and simulated	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:25
S50	13740005	@ad<="19931202"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:26
S51	28142	(simulate guess deduce deduct infer generate) with (demographic age interest sex male female)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:27
S52	2304	S50 and S51	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:27
S53	364	S52 and (TV television programming viewer viewership)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/26 20:27
S54	13725	(viewing viewer) with pattern	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 11:45
S55	13740005	@ad<="19931202"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 11:46
S56	3182	S54 and S55	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 11:46
S57	22	S56 and "725".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 11:46

S58	2	S56 and "709".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 12:01
S59	5	S56 and "705".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 12:02
S60	418	S56 and "348".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 12:05
S61	1506	(viewing viewer) with pattern same (favorite select selection programming program)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 12:06
S62	45	S55 and S61 and "348".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 12:06
S63	166	S55 and S61	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/03/27 12:10
S64	4	("4331974"   "5283639"   "5446919"   "5600364").PN.	USPAT	OR	ON	2009/10/26 16:03
S65	12869441	@ad<="19921201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/26 16:12
S66	124	(history watched) with (ad advertisement advertisement commercial) and S65	USPAT	OR	ON	2009/10/26 16:12
S67	10	S66 and "725".clas.	USPAT	OR	ON	2009/10/26 16:13
S68	440	(history watched) same (ad advertisement advertisement commercial) and S65	USPAT	OR	ON	2009/10/26 16:14
S69	16	S68 and "725".das.	USPAT	OR	ON	2009/10/26 16:14
S70	18	725/34.ccls. and S65	USPAT	OR	ON	2009/10/26 16:16
S71	6	S70 and (history watched)	USPAT	OR	ON	2009/10/26 16:18
S72	27	725/32.ccls. and S65	USPAT	OR	ON	2009/10/26 16:19

S73	6	S72 and (history watched)	USPAT	OR	ON	2009/10/26 16:19
S75	612	(target targeted) with (ad advertisement commercial promotion\$3) and S65	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/26 16:28
S76	30	S75 and ("725".clas. "705".clas. "709".clas.)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/10/26 16:29
S77	1	"5155591".PN.	USPAT	OR	ON	2009/10/26 20:53
S78	7	("3639686"   "3769579"   "4546382"   "4802279"   "4846145"   "4805020"   "4967273").PN.	US_PGPUB; USPAT; USOOR	OR	ON	2009/10/26 20:53
S79	219	("5155591").URPN.	USPAT	OR	ON	2009/10/26 21:10
S80	173	("3891792"   "4361848"   "4381522"   "4398216"   "4484217"   "4488179"   "4517598"   "4528643"   "4587520"   "4605964"   "4621282"   "4633462"   "4639225"   "4688218"   "4688246"   "4694490"   "4697209"   "4706121"   "4712105"   "4712130"   "4724491"   "4745549"   "4750109"   "4792972"   "4805014"   "4816901"   "4816904"   "4829558"   "4829569"   "4860379"   "4876736"   "4928168"   "4947429"   "4949187"   "4959810"   "4961109"   "4965825"   "4975951"   "4977455"   "4995078"   "4996597"   "5001554"   "5003384"   "5014125"   "5015829"   "5020129"   "5027400"   "5036394"   "5036537"   "5038402"   "5046093"   "5047867"   "5049990"   "5056138"   "5057917"   "5073930"   "5075771"   "5077607"   "5078019"   "5091782"   "5093718"   "5103314"   "5105268"   "5130792"   "5132789"   "5132992"   "5133079"   "5142690"   "5144663"   "5150118"   "5151782"   "5151789"   "5152011"   "5155591"	US_PGPUB; USPAT; USOOR	OR	ON	2009/10/26 21:10

		"5166886"   "5172413"   "5182639"   "5202817"   "5206722"   "5206954"   "5216515"   "5223924"   "5237311"   "5237610"   "5247347"   "5247575"   "5251324"   "5253066"   "5253275"   "5253341"   "5260778"   "5270809"   "5282028"   "5283639"   "5285272"   "5289271"   "5293540"   "5293633"   "5307485"   "5317391"   "5319455"   "5319707"   "5323240"   "5327554"   "5339315"   "5341166"   "5341474"   "5343239"   "5343516"   "5345594"   "5349638"   "5351075"   "5353121"   "5355162"   "5357276"   "5365265"   "5367571"   "5374951"   "5375068"   "5390348"   "5396546"   "5400401"   "5404393"   "5404505"   "5410326"), PN, OR ("5410344"   "5412416"   "5414426"   "5416508"   "5424770"   "5432542"   "5440632"   "5442626"   "5446919"   "5461667"   "5467402"   "5469206"   "5473362"   "5477263"   "5479268"   "5481294"   "5481296"   "5481542"   "5483278"   "5488409"   "5500794"   "5515098"   "5550863"   "5561708"   "5561709"   "5570126"   "5600364"   "5635989"   "5644354"   "5661516"   "5663757"   "5696906"   "5715315"   "5724091"   "5758257"   "5774170"   "5774357"   "5793414"   "5990927"   "6052717"   "6163316"   "6201536"   "6331877"   "D301037"   "D314383"   "D325581"   "D329238"   "D331760"). PN.	USPAT	OR	ON	2009/10/26 21:12
S81	2602	(history watched) same (ad advertisement advertisement commercial)	USPAT	OR	ON	2009/10/26 21:40
S82	61	(S79 S80) and S81	USPAT	OR	ON	2009/10/26 21:40

S83	906	(mask masking) and "725".clas.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 11:41
S84	12869442	@ad<="19921201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 11:41
S85	44	S83 and S84	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 11:41
S86	43993	(mask masking) with (portion region block) and S84	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 12:19
S87	786	S86 and ("725".clas. "348".clas.)	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 12:20
S88	2	"5130794".pn.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 12:42
S89	7	"4563703".pn. "4334245".pn.	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 12:45
S90	3	("4563703".pn. "4334245".pn.) and zoom	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 12:45
S91	27	audio with language and "725".clas. and S84	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 12:49
S92	27633384	@ad<="20031201"	US_PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2009/11/05 13:56
S93	6	zigmond.in. and "725".clas. and (tran.xa. tran.xp.)	USPAT	OR	ON	2009/11/05 13:59

**EAST Search History (Interference)**

<This search history is empty>

11/ 5/ 09 3:52:29 PM

C:\ Documents and Settings\dsaltarelli\My Documents\EAST\Workspaces\10724123.wsp